

Future Leadership Accelerator Program

Next Gen Executive Leadership Diploma Program

15 DAYS DIPLOMA PROGRAM | MAX 16 PARTICIPANTS | Available Languages: DE+EN

AIR CARGO LEADERSHIP

AVIATIONNOW.ACADEMY

Description

Upon successful completion of all six tracks, participants are awarded the AviationNow / TIACA Future Leadership Accelerator Diploma in Air Cargo Management. This recognition highlights their achievement as forward-thinking air cargo professionals and confirms their readiness to take on greater leadership responsibility in a dynamic and evolving industry.

This Program aims to educate the next generation of effective managers and executives by focusing on proactive preparation and strategic optimization. By taking action today, companies can lay the foundation for future success by refining business models and fostering resilient customer relationships. The program recognizes the importance of data collection and analysis and emphasizes the importance of using business intelligence for informed decision making, as well as the ability to anticipate trends and capitalize on emerging opportunities. Additionally, participants are encouraged to embrace innovation and digital transformation, as these are essential components to remaining competitive in a constantly evolving market.

Target group

- Functional managers transitioning into business leadership roles
- Air cargo executives, managers, high-potentials and future leaders with industry experience
- Managers, supervisors and frontline staff from airlines, cargo agents, consolidators, freight forwarders and suppliers
- Experienced air cargo professionals seeking to enhance or refresh their expertise
- Innovation and digitalization managers in air cargo logistics
- Employees of logistics departments in the shipping and loading industry

Class location: worldwide in-company
Included: course material, AviationNow / TIACA Diploma

Learning objectives

- Introduction to the strategic leadership role of air cargo executives in a dynamic global market
- Insight into future-ready business models, digital transformation and sustainability (SAF, decarbonization)
- Understanding network design, route profitability and e-commerce corridor dynamics
- Acquisition of advanced revenue and yield management principles, including dynamic pricing and AI-supported forecasting
- Application of business intelligence and predictive analytics for data-driven executive decisions
- Developing structured strategic planning and resilient scenario-building capabilities
- Understanding air cargo economics and ROI-focused performance steering
- Insight into digital sales ecosystems and platform-based logistics models
- Acquisition of advanced customer experience and relationship management competencies
- Strengthening executive leadership capability in times of innovation and change
- Application of profitability tools and simulations to real business challenges
- Development of an individualized leadership action roadmap supported by executive coaching

Course outcomes

- Individualized learning roadmap with detailed performance feedback and structured progress reflection
- Demonstration of executive-level competence through strategic case work, simulations and applied decision-making exercises
- Access to exclusive Executive Business Coaching for Air Cargo Executives to elevate leadership impact and extend development beyond the program

