

Trade Compliance Foundations

from Compliance Awareness to Risk-Based Decision Making

Description

Navigate the complexities of global trade with confidence and develop the compliance awareness required in today's highly regulated logistics environment. Trade Compliance Foundations – Track 1 provides a practical and forward-looking introduction to the rules, risks, and responsibilities that shape international trade and supply chain operations.

The course explores how export controls, sanctions regimes, and global trade regulations directly influence logistics, air cargo, and supply chain decisions. Participants gain a clear understanding of the regulatory landscape and learn how compliance requirements translate into everyday operational realities. Through real-world examples and logistics scenarios, the training highlights how routing choices and supply chain relationships can create regulatory exposure for logistics providers and trade professionals. Participants also learn how trade compliance programs are structured and how risk-based approaches help organizations identify and manage compliance risks effectively. Particular attention is given to recognizing red flags, understanding enforcement expectations, and developing the judgment needed to make defensible decisions in complex international environments. By the end of the course, participants will have built a strong foundation in trade compliance and will be equipped with the awareness and practical tools required to support compliant and responsible global logistics operations.

Target Group

- Professionals with operational or decision-making roles in regulated trade and logistics.
- Varying levels of prior compliance knowledge, course is designed for both beginners and experienced practitioners.
- Typically busy professionals with limited time for training, hence preference for bite-sized content.

Class location: Online via LearnWorlds LMS

Included: course material, certificate

This course is delivered in collaboration with AITHEA GmbH.

Learning Objectives

- Introduction to the global trade compliance landscape and its relevance for logistics and supply chain operations
- Understanding the role of export controls, sanctions regimes, and international trade regulations
- Learning how logistics providers are affected by global compliance frameworks and enforcement actions
- Identifying common compliance risks in routing, transshipment structures, and international trade flows
- Understanding the structure and purpose of trade compliance programs within logistics organizations
- Applying risk-based thinking to operational decision-making in regulated supply chains
- Recognizing warning signals and red flags related to sanctions exposure and export control risks
- Understanding how trade compliance interacts with logistics operations, customs processes, and supply chain partners
- Developing the ability to communicate compliance risks effectively across operational and management teams
- Building a practical understanding of how regulatory expectations influence real-world logistics decisions

Learning Outcomes

- Understanding of the global trade compliance landscape and its impact on logistics and supply chain operations.
- Knowledge of key regulatory frameworks including sanctions regimes, export controls, and international trade regulations.
- Ability to recognize compliance risks in logistics operations, including routing structures, transshipment scenarios, and shipment flows.

MODULES

Intro to Trade Compliance in Global Logistics-Rules, Risks & Realities

How to Build a Trade Compliance Program for a Logistics Company

Global Trade Rules 101-Key Agreements & Conventions You Should Know

Red Flags in Routing- Transshipment Risks Explained

The Basics of a Holistic Risk-Based Approach in Trade Compliance